



Illinois Chapter National School Public Relations Association

2013-14 Tips & Tactics Workshops Invest. Dig. Explore.

New Tips & Tactics format designed to address member requests:

INVEST *in your professional development with national speakers and increase your value through national crisis certification.*

DIG *deeper into topics with concentrated time focused on fewer presenters per session.*

EXPLORE *local resources through networking and continue conversations with professional extension lunches.*

- October 18** *National Incident Management System Training & Certification*
- December 6** *Annual Idea Exchange*
- January 17** *21st Century Presentations for School Leaders, Dan Woestman, Rockford Public School District 205 (back by popular demand)*
- February 21** *INSpra Veterans' Favorite Tips & Resources*
- March 21** *Strategic PR, Nora Carr, NSPRA President & Guilford County Schools, North Carolina*
- April 11** *Making Public Education & Personal Leadership Matter in a Kardashian World, Brian Woodland, Peel School District, Canada*

New Format

- 9:00 - 9:15 a.m. | Host Welcome
- 9:15 - 10:30 a.m. | Presentation Part 1
- 10:30 - 10:50 a.m. | Break/Networking
- 10:50 to 11:00 a.m. | APR Q&A
- 11:00 to 11:45 a.m. | Presentation Part 2
- 11:45 to 12:00 p.m. | Members Need Help
- 12:00 to 1:00 p.m. | Professional Extension Lunch

Sessions are held at ARAMARK, 2300 Warrenville Road, Downers Grove. Continental breakfast is included.

Cost:

- INSpra Members \$30 per live/webcast session or \$150 full series
- Non-Members \$50 per session
- Students/Retirees \$15 per session or \$75 full series

Registration:

- Credit Card online at www.inspra.org
- Check mail to INSpra, P.O. Box 47, Frankfort, IL 60423

Follow INSpra on Facebook, LinkedIn and Twitter (@INSpraBoard)