



## 2013 WSPRA Spring One-Day Workshop COMMUNITY ENGAGEMENT



### *Energize the Power of Community Engagement for Your School District*

**Friday, March 8, 2013**

8:00 a.m. - 3:30 p.m.

**Whitewater University  
Innovation Center**

1221 Innovation Drive, Whitewater, WI 53190  
<http://www.whitewatertechpark.org/directions.html>

**Cost:**  
\$99/Members  
\$139/Non-Members

Community Engagement is a term bantered about, but what does it really mean and what does it look like in action? Learn the tools you can use in your school district to tap into the power of community. Hear from school leaders who are trying it! **Learn, listen, interact.**

**8:00 a.m.-8:30 a.m.**

**Registration & Light Breakfast**

**8:30 a.m.-11:30 a.m.**

**Community Engagement/Public Participation**

*Keynote Speaker: Mary Hamel, Trainer for the International Association of Public Participation (IAP2)*

What IS true public participation? Is it really valuable to decision-making? Learn key concepts about relevant stakeholders and the critical role they play in public processes.

**11:45 a.m.-12:45 p.m.**

**Lunch & The Value of Community Engagement in Real Dollars**

*Speaker: Todd Berry, Wisconsin Taxpayers Alliance*

**1:00 p.m.-2:15 p.m.**

**Community Engagement Success Stories:**

**Tips, Tactics, and Strategies from Districts That Have Really Done it!**

*Panelists:*

- *Deb Kerr, Superintendent and Barb Fleming, Community Relations Coordinator (retired), School District of Brown Deer*
- *Bill Hughes, Retired Superintendent, Greendale School District*
- *Bill Foster, President of School Perceptions LLC*

They will share practical tips to add to participants' working knowledge of community engagement tools.

**2:30 p.m.-3:15 p.m.**

**Community Engagement Case Study: Listening to the Voice of the Community to Make Difficult Decisions**

*Speaker: Dan Olson, District Administrator, Campbellsport School District*

**3:15 p.m.- 3:30 p.m.**

**Discussion and Conclusion**

There is just so much to fit into one day! In this final segment join in the community discussion: What is the next step for your District with community engagement?

For more information and to register, please visit [www.wspira.org](http://www.wspira.org).